

GEAUGA PARK DISTRICT'S 2021 *MEET MEME IN THE PARKS* PROMOTION

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

- 1. Promotion Description:** Geauga Park District's 2021 *Meet Meme in the Parks* Promotion ("Promotion") begins on Sunday, June 20, 2021, at 10:00 AM (EST) and ends on Monday, September 6, 2021, at 11:59 PM (EST) (the "Promotion Period"). By participating in the Promotion, each entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of the Geauga Park District ("Sponsor"), which shall be final and binding in all respects. Sponsor is responsible for the collection, submission or processing of entries and the overall administration of the Promotion.
- 2. Eligibility:** Open to residents of Geauga County, Ohio, who are ages 12 to 18 years old. Void where prohibited or restricted by law. Sponsor and its respective officers, directors and employees, and members of their immediate families and/or persons living in the same household as such persons, are ineligible to enter the Promotion or win a prize.
- 3. Entry:** No purchase required to enter or win. Only one entry will be accepted per eligible resident. Entry can occur online only. To enter, eligible residents must 1) create an original meme utilizing a photo they took within a Geauga Park District park, 2) share their original meme on social media (ie. Instagram, Snapchat, Facebook or Twitter) with both #geaugaparkdistrict and the name of the park visited in the photo, i.e. #thewestwoods or #waltercbestwildlifepreserve, and 3) email a screenshot of the original meme being shared, as well as the original meme itself, to geaugaparkdistrict@gmail.com with Subject line "MEET MEME IN THE PARK" and the following entrant information: name, age, address (to verify residency only), phone number, email address, and name of the Geauga Park District park where the photo was taken. To find a list of qualifying parks, visit www.geaugaparkdistrict.org and click Parks. Entrants submitting invalid information will be disqualified. By entering, participants agree to these Official Rules and consent to Geauga Park District sharing their meme digitally and in print with credit to the entrant. Entry also automatically subscribes participants to periodic email notices from Geauga Park District regarding relevant activities in the parks. Entry into previous Promotions does not disqualify entrants from this one, but a new entry must be completed and submitted in order to enter.
- 4. Content Rules:** Photos used in entered memes must be original, captured by the eligible entrant within a Geauga Park District park, and feature content unaltered by photo editing software, i.e. Photoshop, however, basic editing to add meme text or improve the quality of a

photo is permitted. Content may include, but is not limited to, landscapes, people, wildlife, trails, facilities, natural discoveries and/or scheduled or unscheduled activities. Pictured individuals must grant consent to be featured in the Promotion. All memes must be rated PG – keep them inspirational, informative or funny, not crude or rude – and original, not plagiarized or otherwise sourced, unless attribution is given for a quote. Memes not abiding by all of these Official Rules will be immediately disqualified.

5. Prizes: Prizes include five (5) Apple airpod Grand Prizes and \$15 VISA gift card Prizes for all eligible entrants. All Prizes will be distributed by U.S. mail with tracking or made available for participant pickup at a nature center, to be determined by the Park District. Prizes cannot be transferred, redeemed for cash or substituted by the winners. Sponsor reserves the right in its sole and absolute discretion to award a substitute Prize of equal or greater value if the Prize is unavailable or cannot be awarded, in whole or in part, for any reason. Sponsor makes no representation or warranty concerning the appearance, safety or performance of the Prizes awarded. Restrictions, conditions and limitations may apply. Each winner is fully responsible for any and all applicable federal, state and local taxes associated with the Prize. Sponsor reserves the right to substitute any Prize (or any portion thereof) with one of comparable or greater value at its sole discretion. Sponsor will not replace any lost or stolen Prize or Prize items. Failure to comply with these Official Rules will result in forfeiture of the Prize.

6. Grand Prize Winner Selection: Five (5) Grand Prize winners will be selected from among all eligible entries received throughout the Promotion Period by a panel of judges consisting of Geauga Park District Executive Director John Oros and the Sponsor's Marketing Department, whose decisions are final. Judging will take place the week of Monday, September 6, 2021. Odds of winning will vary depending on the number and quality of eligible entries received. Winner will be notified by phone after the random drawing. Potential winner(s) must accept prize as directed by Sponsor within 72 hours of notification. Any winner notification not responded to or returned as undeliverable may result in Prize forfeiture. Prize winner(s) may be required to sign and return an affidavit of eligibility and release of liability, and a Publicity Release (collectively "the Prize Claim Documents"). No substitution or transfer of a Prize is permitted except by Sponsor in its sole discretion.

7. Disqualification: Automated or robotic entries submitted by individuals or organizations will be disqualified. Any attempt by an entrant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest/Promotion subscription notification and/or entering services, will void that entrant's entries and that entrant may be disqualified. Final

eligibility for the award of any Prize is subject to eligibility verification as set forth herein. Again, to be eligible to win, entrants must email the required 1) social media post screenshot, 2) original meme and 3) specified entrant information to geaugaparkdistrict@gmail.com no later than Monday, September 6. Sponsor's database clock will be the official time keeper for this Promotion.

8. Limitation of Liability: Sponsor is not responsible for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Promotion or by any technical or human error, which may occur in the processing of submissions in the Promotion. Sponsor assumes no responsibility for any misdirected or lost mail, or any error, omission, interruption, deletion, defect, delay of operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers or providers, computer equipment, software, failure of email or players on account of technical problems or traffic congestion on the Internet or at any website or combination thereof, including injury or damage to entrant's or any other person's computer related to or resulting from participating downloading materials in the Giveaway. If, for any reason, the Promotion is not capable of running as planned, including communication interruptions or failures, infection by computer virus bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, then Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend the Promotion. In such event, Sponsor may, in its sole discretion, perform the random drawing from among all eligible entries received prior to or after such cancellation, suspension or modification. In the event of a dispute concerning who registered online to participate in the Promotion, the registration will be declared to have been made by the authorized account holder is defined as the natural person who is assigned to an email address by an internet provider, online service provider, or other organization (e.g., business, education institution, etc.) that is responsible for assigning email addresses for the domain associated with the submitted email address. Potential winners may be requested to provide Sponsor with proof that they, the winner, are the authorized account holder of the provided email address. If a dispute cannot be resolved to Sponsor's satisfaction, the entry will be deemed ineligible.

9. Sponsor: The Promotion is sponsored by the Geauga Park District, 9160 Robinson Road, Chardon, Ohio 44024, geaugaparkdistrict@gmail.com.

10. **Facebook Disclaimer:** By entering, entrants understand that they are providing their information to the Sponsor and not to Facebook. This promotion is in no way sponsored, endorsed or administered by, or associated with Facebook.